

12 PHOTOGRAPHERS 30 ECOMUSEUMS OF THE TERRITORY OF PRONVINCIA OF TURIN
16 APRIL- 16 MAY 2004 TURIN
18 APRIL- 3 OCTOBER 2004 AVIGLIANA / CAMBIANO / TRAVERSELLA / VILLAR PELLICE

"Eco e Narciso. Material Culture / Photography ", curated by Pierangelo Cavanna and Rebecca De Marchi, aims to focus the genetic heritage of a territory which comes to surface from the traces of the past and of today and create an archive of image not for consumption but for the enrichment. Photography likes a filter of interrogation, starting from the non-objectivity of the same, can only provide personal viewpoints, aspects of a context, which are anyway gathered in a "collage" rather than dispersed in the noise of everyday life, contribute to the work of "construction" of the itself. The photographic campaigns start from eco-museums and museums – (the privileged centres of which the communities we are equipped to store, display, understand and develop their own identity) to be extended to capture the dialogue with the passage of daily time. Condensed into an album, the snapshots, to himself and to others, the character of a landscape and offer to the same for maturing further new considerations.

The organization has focused on firstly the compliance of the areas instead of the extension, for the subdivision of the territory. This implicated the request to photographers for a number of variable images.

With their almost 700 shots, the twelve photographers of the section of Photography Eco e Narciso told and interpreted the many areas in where was divided the territory of the province. A selection of these photographs was exhibited in April and May 2004 at the Cavallerizza Reale of Turin. The whole photo campaign which is divided in four photographic territory exhibitions was presented in four eco-museums of the Network Project Material Culture from April to October 2004.