

## Ecomuseum of Ceramics of Castellamonte

Castellamonte

The history of Castellamonte is intertwined with the history of work of ceramics, and this activity characterizes this medieval village more than any others, for centuries, it has produced countless objects indispensable to daily life such as bowls, plates, dishes, pans, and of course , the famous stoves that from the nineteenth century, have made known the name of Castellamonte in the rest of Italy and the world. The "Ecomuseum of Ceramics of Castellamonte" seeks to achieve a centre of recovery and enhancement of local cultural and landscape heritage, creating itself around the craft and industry typical of the area, particularly that of ceramics. Operationally, the project is developing along 4 guidelines:

- A research that describes and documents the birth and development of this production and its impact on the territory;
- A work of preservation and enhancement of the identity and characteristics of the area relative to industry and the craft of ceramics;
- An activity of information, promotion and training / teaching methods designed to disseminate, within and outside the area, awareness of the value of a rich and original cultural heritage;
- A process of rediscovery and enhancement of the territory through coordinated paths of exploration, always relative to the theme of ceramics.

The project is begun with the plan of recovery and reuse of an industrial zone, the former factory Pagliero, once dedicated to the production of ceramics and now resigned; and the territory is allocated to represent the central structure of the Ecomuseum, with the possibility of hosting:

- Exhibition areas, handcraft laboratories and studios of art;
- An equipped facility for teaching for courses of ceramics;
- An area for the display and the sale of products of ceramics and other local handmade products;
- An area for seminars, conferences and art events, with relative areas for catering, receptive services and facilities.
- The Ecomuseum under construction, the structure is partially open to the visitors (by appointment).

